

Windsor Town Manager Update

Windsor Town Forum May 2023

The Coronation Celebrations 2023



BRIGHTEN

BRI



CORONATION CHARLES III
6TH MAY 2023

The Coronation Celebrations 2023 - Windsor

Lunch

School Field on the Long Walk for local parts of the event to include:

Community Stage, featuring over 700 performers across the Royal Borough, offering a showcase of the the Royal's diverse community.

Coronation Concert

is then streamed the King Coronation live during the evening



Information on the Coronation Weekend

- **Upto 20 million** people are estimated to have watched the Kings Coronation on Saturday 6 May.
- Upto 12.3 million people watched the King Coronation Concert on Sunday 7 May
- 20k people came to watch the King Coronation concert live at Windsor Castle, with a further 12k watching the concert on the big screens on the long walk.



General Info.

- World fixed upon the U.K. (London and Windsor) again following the Kings Coronation.
- Whilst the weather was not great for the day of the King Coronation people still flocked to London to witness this special event. Still awaiting official results but it is expected that Retail sales of King-related merchandise will have seen an increase. Still awaiting result from local businesses but general comments have been very positive in the week leading up to and the whole of the weekend in terms of F&B and Hospitality sectors.
- Over 164k movement recorded in Peascod Street for the week of the Coronation which is a 15.2 increase on the same period last year.

Town Centre Health Centre

www.rbwm.gov.uk

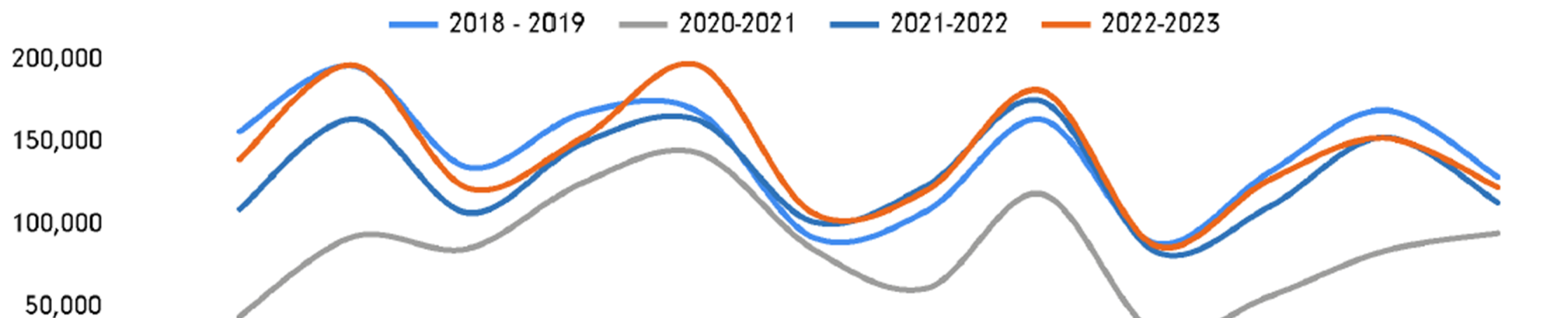


Royal Borough
of Windsor &
Maidenhead



Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.



	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
2022-2023	139,486	196,588	121,898	153,094	196,602	107,026	120,523	181,286	87,187	126,924	152,393	122,435
2021-2022	109,152	163,835	106,916	149,468	163,206	101,614	123,388	174,931	83,515	110,642	152,757	113,183
2020-2021	44,179	92,606	85,258	125,488	143,301	85,281	61,158	118,503	34,590	56,227	83,682	94,697
2018 - 2019	156,394	196,084	134,567	167,658	168,363	92,261	108,107	163,622	88,455	131,567	169,263	128,678
Year on Year %	27.8%	20.0%	14.0%	2.4%	20.5%	5.3%	-2.3%	3.6%	4.4%	14.7%	-0.2%	8.2%

Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for April compares April 2023 to April 2022

Footfall – Headlines from April

The total number of visitors for the year to date is 2,165,385 which is 6.3% up on the previous year.

The total number of visitors to Windsor Town Centre External in month commencing 3 April 2023 was 612,177.

The busiest day in month commencing 3 April 2023 was Saturday 8 April with 36,892 visitors.

The peak hour of the month was 12:00 on Saturday 8 April 2023 with footfall of 4,672.



Car & Coach Parking

Car parking for April has seen a 5% increase (6842 more users) overall compared to the same period last year.

The coach park has seen the largest increase of over 1200%, going from 296 users last year to over 3891 users last month, showing that visitors are starting to return to the town centre

Vacancy Rate

- Unfortunately have not been able to completed this section for the report and will provide a more detailed slide for the next meeting .